



Shamir Insight, Inc.
ReCreating Perfect Vision®



REWARDS

Qualify to Earn *Real Cash Rewards* Today
with ReCreating Perfect Vision 2004.

SHAMIR
GENESIS™
ReCreating Perfect Vision

SHAMIR
OFFICE™

SHAMIR
Piccolo®
Small, Smart & Soft



***Qualify to Win a Weekend Getaway
to a Resort on the Las Vegas Strip.***

A trip for two including airfare will be awarded in a random drawing of qualified participants each quarter.



ReCreating Perfect Vision 2004 Enrollment Form



Shamir Insight, Inc.
ReCreating Perfect Vision®

To participate in the Shamir Insight, Inc. ReCreating Perfect Vision 2004 promotion, please complete this enrollment form and fax or mail to:

Shamir Insight, Inc.

7726 Clairemont Mesa Blvd.
San Diego, CA 92111

Tel: 888-707-7760
Fax: 877-285-4863

www.shamirlens.com

Your monthly activity will be tracked automatically through your lab's monthly usage reports. For each month that you qualify: SII will issue a check to your practice or your Reward Recipient(s) listed below (maximum three checks per practice), and enter you in the quarterly prize drawing. Where more than one recipient is designated below, funds will be evenly distributed among the recipients unless specified differently in the space allotted. If your laboratory does not submit monthly usage reports to SII, you can still qualify by submitting this enrollment form once and submitting a completed Manual Claim form, available at www.shamirlens.com, with invoice copies on a monthly basis. Note that your monthly Claim form must be postmarked *no later* than the 20th of the subsequent month to qualify, i.e. by Feb. 20, 2004 for January rewards. (See other important information on the SII website.)

Date: _____

Participating Lab(s): _____

Lab Account #: _____

Practice Name: _____

Practice Contact Information:

Mailing Address: _____

Phone #: _____ Fax #: _____ Email: _____

Contact: _____ Authorized Signature (Doctor or Office Manager): _____

Reward Recipient 1:

Name: _____

Mailing Address: _____

Phone #: _____

\$ Amount or %: _____

Reward Recipient 2:

Name: _____

Mailing Address: _____

Phone #: _____

\$ Amount or %: _____

Reward Recipient 3:

Name: _____

Mailing Address: _____

Phone #: _____

\$ Amount or %: _____

***We thank you in advance and wish you success
in this promotion.***

Complimentary and Redo jobs are excluded from this promotion. Shamir Insight, Inc. reserves the right to alter or cancel this promotion at any time. Reward Checks will be issued to an individual only if a completed W-9 form is on file at SII.

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REWARDS

Start Earning *Real Cash Rewards* Today!

Enroll to earn cash rewards each month. And, for each month that you qualify, Shamir will enter you in a quarterly drawing to win a weekend trip for two to a resort on the Las Vegas strip.

ReCreating Perfect Vision 2004

Shamir Insight, Inc. is offering a \$12 reward on qualifying pairs of Genesis and Piccolo lenses and a \$6 reward on pairs of qualifying Office lenses when a minimum of 15 pairs of any combination are dispensed in a calendar month. Complete and submit the attached Enrollment Form to participate.

SHAMIR

GENESIS™
ReCreating Perfect Vision

\$12/pair

CR-39 Plastic, Transitions® Gray and Brown, Polarized Gray and Brown, Hi-Index Superlite™ 1.67, Polycarbonate, Clear 16™ Hi-Index Glass, Photo Gray Extra Hi-Index 1.6.

ReCreate Perfect Vision with the Genesis Progressive Lens.

Designed through an exact simulation of the human eye, the Genesis lens with a 19mm fitting height is the ideal progressive lens for your patients.

SHAMIR
Piccolo®
Small, Smart & Soft

\$12/pair

CR-39 Plastic, Transitions® Gray, Hi-Index Superlite™ 1.6, Polycarbonate, Clear Glass, Thin & Dark™.

Small, Smart & Soft.

The Piccolo lens with a recommended fitting height of 16mm makes it the ideal progressive lens for today's small fashionable frames.

SHAMIR
OFFICE™

\$6/pair

CR-39 Plastic

Occupational Lens Solution.

Designed specifically for occupational needs including computer work, the Office lens ensures clear edge to edge distortion free vision of 1.5 ft. up to 10 ft.

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Weekend Trip for Two
to a Resort on the
Las Vegas Strip.**

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Have you submitted your Enrollment Form?

Post the information on the reverse where your staff can see it and be reminded of the *real* rewards possible with ReCreating Perfect Vision 2004. Thanks and good luck.



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Check Yearly.
See Clearly.®