

Designer's Network

EYEWEAR DESIGNS LTD.

Designer's Network 2011

Long established, the Designer's Network Program leverages its long-standing success with a new more exciting product and brand offering, a new product mix philosophy to maximize your frame board and great reward incentive gifts for your loyal business.

We have added a new brand, New Balance, to our impressive multi-brand portfolio. We have reduced the number of skus per style so that you can display the best selling styles in the best colors on your frame boards.

We have developed our collections with you in mind, featuring the latest manufacturing techniques combined with the latest fashion trends to make your practice more competitive and armed with the best selling styles and latest brands.

Designer's Network -- Evolving to suit today's optical practice challenges.

Product Philosophy

To help you better manage your frame board, effective with Designer's Network 2011, you will only receive 2 colors per style versus the traditional 3 colors per style.

You will receive a total of 54 frames from 27 different models.

This strategic approach to your frame board will allow you to display 9 additional styles on your board from our impressive multi-brand portfolio. By maximizing your frame board space, we ensure that you are displaying the best styles on your frame board.





PERRY ELLIS



JILLSTUART
eyewear



 Elizabeth Arden



new balance 
— PERFORMANCE EYEWEAR —

REWARD GIFTS

JANUARY



Start the New Year off with a \$50 Cheesecake Factory® Gift Card. With locations in over 38 states enjoy a fantastic meal at any location, or redeem easily online to have fabulous desserts shipped directly to your home or office!

MSRP: \$50

MARCH



Now you can enjoy the finest frozen treats — made right at home! The fully automatic Cuisinart® Frozen Yogurt — Ice Cream & Sorbet Maker lets you make your favorites in 20 minutes or less, with no fuss and no mess. Just add all of your ingredients to the bowl, press ON and the machine does the rest. MSRP: \$49.95

MAY



This sterling silver snake chain has a lariat look with the security of a lobster claw clasp. The chain is tipped with teardrop-shaped freshwater cultured pearl resulting in an elegant and versatile necklace that is perfect to wear for any occasion. MSRP: \$79.00

JULY



The Summer Party Pack is a great gift that can be enjoyed by the entire family. The Party Pack includes:

- A California Innovations Pop Up Party Cooler that holds (24) 12 oz. cans
 - A Franklin Volleyball and Badminton set complete with volleyball, rackets, shuttlecocks, net, poles, inflating pump and needle, along with a convenient carrying bag
- MSRP: \$50.00

SEPTEMBER



Just in time for football season and tail-gating, this Starbucks Gift Set includes a stainless steel thermos, (2) stainless steel travel mugs, coffee assortment, tea assortment, cookies, ceramic mug and a convenient carrying case.

MSRP: \$130.00

NOVEMBER



Perfect for the weekend getaway or that overnight business trip, the Premium Bag Expandable 2-Piece Luggage Set comes with a 20" Expandable Vertical Pullman with wheels for easy hauling and a retractable handle system with molded grip. The Expandable Shoulder Tote has a "U" shaped top zippered opening with an adjustable shoulder strap for preferred comfort.

MSRP: \$139.00

SCHEDULE

JAN **JS & EA Releases**
• \$50 Cheesecake Factory
Gift Card

FEB **PE & NB Release**

MAR **JS, PE & EA Releases**
• Cuisinart Frozen Yogurt
Maker

APR **EA & NB Releases**

MAY **JS, PE & EA Releases**
• Heart Pearl Necklace

JUN **EA & PE Releases**

JUL **JS & PE Releases**
• Summer Party Pack
Party Cooler & Game Set

AUG **EA, NB & JS Releases**

SEP **JS & PE Releases**
• Starbuck's Coffee Gift Set

OCT **EA & PE Releases**

NOV **JS & NB Releases**
• Premium Bag Luggage
Set

DEC **EA & PE Releases**

Designer's Network cannot be combined with any other Eyewear Designs Ltd. promotion. Eyewear Designs Ltd. reserves the right to substitute gifts of equal or greater value. Please refer to owner's manual where applicable for safe operation and usage of gift items.

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