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QUALITY OPHTHALMIC LENSES SINCE 1978

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## Picture Perfect

Capture those memories created with your Varilux & Crizal lenses with your new digital camera.

**From June 1<sup>st</sup>, 2010 through August 31<sup>st</sup>, 2010**

Earn entries into our digital camera contest by purchasing Varilux® & Definity® products & any of the Crizal® family of anti-reflective coatings.

**Lots of digital cameras will be given away.**

Increase your profits & earn even more chances to win a digital camera by bundling your Varilux progressive orders with any of the Crizal family of anti-reflective coatings.

| Number of Entries Earned | Products   |
|--------------------------|--|
| <b>ONE ENTRY</b>         | <b>Varilux Comfort® , Ellipse® , Physio® , Physio Short™ , Definity, Definity Short™ lenses (ALL MATERIALS)</b>  |
| <b>TWO ENTRIES</b>       | <b>Progressive lenses listed above with ANY of the Crizal Coatings (Crizal, Crizal Alizé, Crizal Avancé with Scotchgard Protector &amp; Crizal Sapphire with Scotchgard Protector)</b>                                   |
| <b>THREE ENTRIES</b>     | <b>Any Varilux Digital lenses (All Varilux 360°: Comfort, Ellipse, Physio, Physio Short as well as Definity, Definity Short), Physio Enhanced &amp; Comfort Enhanced when available) with ANY of the Crizal Coatings</b> |

**Special Deal:** Average 35 surfaced pairs per month WITH any of the Crizal family of coatings in any style or material for 3 months & receive a digital camera.

Your eyes deserve the best of both worlds to help you see the world in a new light...  
Varilux & Crizal

**Crizal®**

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