

Hirsch Optical's Win Blu-Rays While Blocking UV Rays

Picking The Right Pair For The Right Patient:

If Your Patient:

- ◆ Spends most of their time indoors & some time outdoors
- ◆ Wants a lens that darkens outdoors
- ◆ Values indoor clarity
- ◆ A lens that fades back fast

Solution:
Transitions® VI lenses

If Your Patient:

- ◆ Spends a lot of time outdoors
- ◆ Values darkness outdoors, even in warm weather
- ◆ Likes a slight indoor tint

Solution:
Transitions® XTRActive™ lenses



From May 14th, 2010 through August 13th, 2010

Earn entries into our contest by purchasing Transitions VI lenses & Transitions XTRActive lenses & Our In-House CHAD™ & SUPER CHAD™ anti-reflective coatings

Number of Entries Earned	Products (pairs only)
ONE ENTRY	Transitions VI lenses or Transitions XTRActive lenses (non-prog.)
TWO ENTRIES	Transitions VI lenses or Transitions XTRActive lenses (non-prog.) with CHAD & SUPER CHAD AR Coating
TWO ENTRIES	Transitions VI lenses or Transitions XTRActive lenses (prog.)
THREE ENTRIES	Transitions VI lenses or Transitions XTRActive lenses (prog.) with CHAD & SUPER CHAD AR Coating

