



ESSENCE[®]

EYEWEAR

ESSENCE Eyewear is a powerful fashion collection that captures the essence of African-American Women while responding to the fit and design aesthetic that women desire. The collection of frames consists of exclusive designs, which feature colorful stones, enamel overlays and multi-layer plastics of the finest material.

Purchase 15 Frames & Receive a **FREE Pair of Uncut Hoyalux Summit CD or ECP in CR-39 with HiVision Anti-Reflection Coating - \$130 Value** & Receive **10% Off** Your Entire Frame Order

LENS & FRAME PACKAGE DEALS

All Packages Include Essence Eyewear Frame, Lenses, Edging & Case.
Edge Polish on Poly and Transitions Poly When Requested.

SINGLE VISION LENSES (* For CR-39 Deduct \$3)

A1 Stock Poly (up to -2.00 cyl) With Anti-Reflective Coating	Discounted Price	\$ 57.95*
		\$ 66.95*
A2 Surfaced Poly (up to +/- 10.00 to -3.00 cyl) With CHAD AR Coating	Discounted Price	\$ 72.95*
		\$ 88.95*
A3 Stock Phoenix (Trivex) With Anti-Reflective Coating	Discounted Price	\$ 75.95
		\$ 81.95
A4 Stock Transitions Plastic GRAY With CHAD AR Coating	Discounted Price	\$ 79.95
		\$ 95.95
A5 Surfaced Transitions Plastic GRAY OR BROWN With CHAD AR Coating	Discounted Price	\$ 95.95
		\$111.95
A6 Stock Transitions Poly GRAY With CHAD AR Coating	Discounted Price	\$ 96.95
		\$112.95
A7 Surfaced Transitions Poly GRAY OR BROWN With CHAD AR Coating	Discounted Price	\$115.95
		\$131.95

(See Reverse Side For Progressive Lens Options)

BIFOCAL LENSES (For CR-39 Deduct \$15)

B1 Flat-Top 28 Poly	Discounted Price	\$ 78.95
With CHAD AR Coating		\$ 94.95

PROGRESSIVE CR-39 PLASTIC LENSES

C1 Hoyalux Summit CD or ECP CR-39 Plastic	Discounted Price	\$123.95
With CHAD AR Coating		\$139.95
C2 Varilux® Comfort® or Ellipse™ CR-39 Plastic	Discounted Price	\$119.95
With CHAD AR Coating		\$135.95
C3 Varilux Panamic® CR-39 Plastic	Discounted Price	\$123.95
With CHAD AR Coating		\$139.95
C4 Varilux Physio™ CR-39 Plastic	Discounted Price	\$131.95
With CHAD AR Coating		\$147.95

PROGRESSIVE POLYCARBONATE and TRIVEX LENSES

D1 Summit CD or ECP Trivex	Discounted Price	\$127.95
With CHAD AR Coating		\$143.95
D2 Comfort or Ellipse Poly	Discounted Price	\$126.95
With CHAD AR Coating		\$142.95
D3 Panamic Poly	Discounted Price	\$130.95
With CHAD AR Coating		\$146.95
D4 Physio Poly	Discounted Price	\$139.95
With CHAD AR Coating		\$155.95

PROGRESSIVE TRANSITIONS® LENSES

E1 Summit CD or ECP Transitions Plastic GRAY	Discounted Price	\$151.95
With CHAD AR Coating		\$167.95
E2 Comfort (GRY or BRN) or Ellipse (GRY) Trans Plastic	Discounted Price	\$150.95
With CHAD AR Coating		\$166.95
E3 Panamic Transitions Plastic GRAY or BROWN	Discounted Price	\$154.95
With CHAD AR Coating		\$170.95
E4 Physio Transitions Plastic GRAY or BROWN	Discounted Price	\$164.95
With CHAD AR Coating		\$180.95

* All prices are net and subject to change without notice. 03/08